



Ref: 2009/06/052

15 June 2009

Dear TICA Member,

Training Programme

“Selling To the Corporate Meetings & Incentives Markets - Quality Sales Techniques”
10-11 July 2009: Metropole Hotel, Phuket

The Thailand Incentive and Convention Association (TICA) is pleased to announce that it will organise a 2-day programme, **“Selling to the Corporate Meetings & Incentives Markets – Quality Sales Techniques”** on 10-11 July 2009 at the Metropol Hotel, Phuket.

This is a new program, and specially addresses the need for enhanced sales techniques in a competitive market situation.

This training program is specially designed for SALES TEAMS responsible for sales in the CORPORATE MARKETS and is recommended for Entry Level personnel; minimum 1 year experience in sales. The training topic is attached for your information.

Interested member, please fill in the attached registration form and send it back to TICA via email: watanaporn@tica.or.th or fax no. 02-938-6594 **by 1 July 2009**.

TICA looks forward to receiving your registrations for this training programme.

Best regards,

Naruemol Sukhum
Executive Director



Registration Form

“Selling to the Corporate Meetings & Incentives Markets Quality Sales Techniques”

10-11 July 2009: Metropole Hotel, Phuket

Registration Deadline: Application and Payment by 1 July 2009

Company: _____

Telephone: _____ **Fax:** _____

Email: _____

FIRST DELEGATE:

Name: (Mr./Mrs./Ms.) _____

Position: _____

SECOND DELEGATE:

Name: (Mr./Mrs./Ms.) _____

Position: _____

REGISTRATION FEES: Fee includes 7% VAT, 2 lunches, 4 coffee breaks, seminar handouts & certificate. TICA regrets that it is not able to refund fees once payment is made.

- TICA Member** **Baht 1,300 + Vat 7% = Baht 1,391 per person**
 Non-TICA Member **Baht 2,000 + Vat 7% = Baht 2,140 per person**

ACCOMMODATION: Metropole Hotel, Phuket Baht 1,000 (Superior) and Baht 1,200 (Deluxe) per room per night (single/twin) inclusive of ABF. Please note that payment must be made directly to the hotel upon check-in. TICA only makes the hotel reservation on your behalf.

YES, (period) _____ **Room Type:** Single / Twin

NO

CONTACT PERSON: Please complete the application form and return to TICA by Fax: 02 938 6594 or E-mail: watanaporn@tica.or.th by **Wednesday, 1 July 2009**.

For inquiries, contact Khun Watanaporn Kusolwongse, Convention Services Coordinator, at Tel: 02 938 6590-3 or watanaporn@tica.or.th

PAYMENT METHOD:

- Crossed Cheque:** Payable to “**Thailand Incentive and Convention Association**”
 Bank Transfer: Please send us the Bank Receipt as proof of payment. Application forms received without Bank Receipts are considered incomplete and will not be confirmed.

Account Name: Thailand Incentive and Convention Association
Account No: 129-4-26596-0
Bank Details: Bangkok Bank, Ladprao Branch
Account Type: Savings Account