



# THREE DESTINATIONS - THOUSAND ACTIVITIES PHUKET - PHANG NGA - KRABI



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**THREE DESTINATIONS - THOUSAND ACTIVITIES  
PHUKET - PHANG NGA - KRABI**

**Andaman Travel Trade - Phuket  
27 – 29 November 2009**

PEC Central Festival, Phuket, Thailand.

In cooperation with

**PPAO – PTA – THA.sc – THAI – TAT**

**ATT 2009 – Phuket**

Application Form / Booth Registration

<b>Company:</b>
<b>Address:</b>
<b>Telephone / Facsimile:</b>
<b>E-mail / website:</b>
<b>Delegations: 1. Position:</b>
<b>Delegations: 2. Position:</b>
<b>Number of booth requirement:</b>
<b>Registration fees: Total booth set up 120 booths</b>
<b>1. Phuket (75 booths) - Hotel room tax payer Baht 10,000.- - Non hotel room tax payer Baht 14,000.-</b>
<b>2. Phang-Nga (15 booths) Baht 14,000.-</b>
<b>3. Krabi (30 booths) Baht 14,000.-</b>
<b>Extra badge Baht 500.-</b>
<b>Payment should be made by cheque or bank draft payable to PTA A/C no. 633 – 220310 - 0 / Siam Commercial Bank, Chaofah Road, Phuket before 26 October 2009.</b>
For more information, please kindly contact Phuket Tourist Association at Tel. 076 610 365-6 or e-mail: <a href="mailto:ptainfo@phuket.ksc.co.th">ptainfo@phuket.ksc.co.th</a>
<b>Remarks:</b> Booth allocation will run on accumulating number of registration and booth number matching.

**Authorized signature:  
(Company stamp)**

**PTA reference no. \_\_\_\_/2009**

**Date:**

**Received by:**





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### About the ATT Phuket 2009

- The Andaman, a combination of 3 destinations with 1,000 activities.
- The 4<sup>th</sup> Andaman Travel Trade 2009 will be held in Phuket, Thailand.
- During November 27<sup>th</sup> – 29<sup>th</sup>, 2009 at Phujsa Exhibitions Center, Central Festival.
- Comprises of 120 organizations from Phuket, Phang-Nga and Krabi.

### Welcome to Phuket island, the Pearl of the Andaman

“Phuket Island” the Pearl of the Andaman, where the perfect holiday starts and also the other 2 destinations near by, Phang-Nga and Krabi. The combination of a slogan for 3 destinations, 1,000 activities are taking place here.

### A successful travel exhibition starts here

Phuket Tourist Association in cooperation with;

- Phuket Provincial Administrative Organization (PPAO)
- Thai Hotel Association – Southern Chapter (THA-SC)
- Tourism Authority of Thailand (TAT)
- Thai Airways International (TG)

Will start promoting the Andaman Region to the world tourism market to be known as:

## The Andaman Region (Phuket / Phang-Nga / Krabi) 3 destinations with 1,000 activities

### Phuket Tourist Association

As a marketing drive force in the travel industry for Phuket, PTA also gives an important roll to Phang-Nga and Krabi to a joint promotion of ATT Phuket 2009. This is to continuously growing the market for its Andaman region and to find a new solution for travel industry.

### ATT Phuket 2009

This is a perfect opportunity to learn more about the Andaman Region and to strengthen the business relations between travel partners. The ATT Phuket 2009 will be held at the **Convention Hall, Central Festival – Phuket** during **November 26<sup>th</sup> – 29<sup>th</sup>, 2009**. You can find a variety of tourism industry information about Phuket, Phang-Nga and Krabi and the opportunity to join a business pleasure during your visit to the ATT 2009.

### Exhibitor Center

### Phuket Tourist Association

ATT Phuket 2009 looks forward to welcome all travel exhibitors from Phuket, Phang-Nga and Krabi. Members of each provincial tourist association will set to priority. Registration and inquiry can be made to the following contact address;





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### PHUKET - PHANG NGA - KRABI

Phuket Tourist Association

100/429 Chalerm Phrakiat Rama the 9<sup>th</sup>

Tambol Rassada, Phuket 83000

Tel. (+66 76) 610 365-6 / Fax. (+66 76) 610 367

E-mail: ptainfo@phuket.ksc.co.th

Website: www.phukettourist.com

### Buyer registration

#### 1. International Buyer

Tourism Authority of Thailand and Thai Airways International will host all of the delegations from their regional office. For registration, please kindly contact TAT office or Thai Airways International office in your area.

#### 2. Domestic Buyer

Domestic Buyer who's selling Andaman destination will be selected by the ATTA. Application is limited for 20 organizations and one person each.

#### 3. Benefits

- Accommodation during 25 – 29 November 2009 will be provided for all buyers.
- Transfer from hotel to the official function will be provided as stated in the official program.

### Seller registration

#### A. Application for TRAVEX booth

- The Travel Exchange (TRAVEX) will be held at Convention Hall, Central Festival, and Phuket from 27 – 29 November 2009. On Sunday will be opened for public.
- Participation as a Seller for TRAVEX session is open only to tourism products and services from Phuket, Phang-Nga and Krabi.
- Pre appointment or onsite appointment is not providing.
- Booth size is 3 x 3 m. dimension providing with:
  - 2 Chairs
  - 1 table
  - 1 AC outlet
- Each booth application must be made on a fresh form.
- Only 2 badges for each booth are provided. Extra badges cost at baht 500.- each.
- Registration confirmation will be sent upon receipt of this form with full payment of all fees.
- Registration form must be submitted to Phuket Tourist Association at above mentioned address and must not later than **26 October 2009**.
- Lost of badges will be replaced at an administrative fees of baht 500.-

#### B. Registration fees

ATT Phuket 2009 Registration fees		Booth
<b>Phuket</b>		
1. Hotel room tax-payer		Baht 10,000.-
2. Non hotel room tax-payer and others		14,000.-
<b>Phang-Nga</b>		Baht 14,000.-
<b>Krabi</b>		Baht 14,000.-
<b>Extra badge</b>		Baht 500.-





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### C. Cancellation and refund

- Cancellation for TRAVEX booths postmarked on or before 30 September 2009 shall be granted a refund less Baht 5,000.-
  - No refund shall be made for cancellations received after 30 September 2009.
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